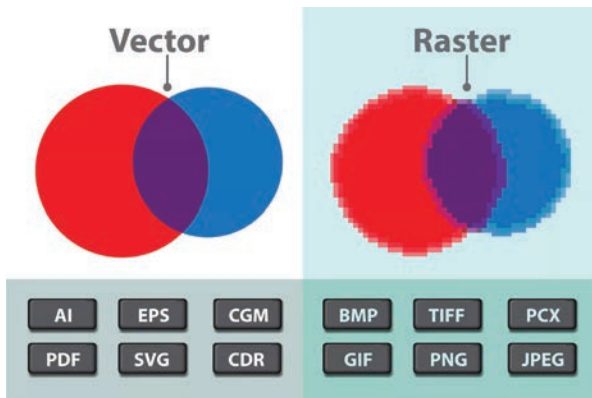


## Vinyl Graphics - Art File Requirements

In order to ensure great print quality and the best final product possible, we have specific art file requirements for files provided by you, the customer. If you are unable to provide the proper files needed or your files do not meet the requirements, our designers can design and create the proper files for a fee.

- **Vector Files ONLY (NO .JPG OR .PNG)**



Vector artwork is a type of digital image created using mathematical equations, consisting of points and lines, which allows it to be scaled up or down without losing quality, unlike a regular "image" (often called a raster image) which is made up of pixels and can become pixelated when resized significantly; essentially, vector art is smooth and precise at any size, while a standard image can appear blurry or jagged when enlarged.

- **Acceptable file types:**
  - .AI (Adobe Illustrator)**
  - .EPS (Encapsulated Postscript)**
  - .SVG (Scalable Vector Graphics)**
  - .PDF (Portable Document Format)**
- **CMYK Color Mode Only**
- **300 DPI or higher (raster image)** *A good rule to follow, if the image can be emailed the resolution is too low and the quality will not be good.*
- **Fonts must be outlined or a font file provided**
- **Lines must be a minimum of 1/4" wide**
- **Avoid sharp points and corners - rounded points preferred**
- **Custom colors require a 6-digit HEX number (e.g. #FF0000Red)**
- **Pantone (Spot) Colors must be of the PANTONE Matching System (PMS) More specifically Coated (e.g. PMS 877 C) and/or Extended Gamut Coated (e.g. PMS 347 XGC) Color System**